

# The 50th Wanham Plowing Match 2023 Sponsorship Package

The 50<sup>th</sup> Wanham Plowing Match is FINALLY here! After more than three long years away, we are proud to bring a new version of the Wanham Plowing Match to celebrate the 50th year.

Since 1971 our community members have pulled together to put on an event not only for ourselves, but for our neighboring communities as well.

So, join us June 23-25, 2023 in Wanham Alberta.

Heavy horse plowing, a car show and shine, slo-pitch tournament, modified tractor pulls, antique machinery, a museum, kids program, live entertainment, beer gardens, food trucks, and so much more, this weekend is sure to be fun for the whole family!

We know these past few years have been trying for everyone, that said, we would be honored if we could provide you with a great sponsorship opportunity.

## **DIAMOND \$2000+**

- 8 day passes
- One 4 x8' spot for your company to advertise along Hwy 49 from June 1, 2023 through May 31, 2024, the sign is the responsibility of the company and will be returned after the year is over. Sign must be made of coroplast or dibond material.
- Your business name will be mentioned on the Wanham Plowing Match air time ads, with the local radio stations. This air time takes place several days leading up to the event.
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner must be supplied no later than June 20, and collected by the sponsor by the end of the month.
- Name mentions during the sponsored event, as well as announced on the grounds throughout the weekend.
- Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

## **PLATINUM \$1500-1999**

- 6 day passes
- One 4 x8' spot for your company to advertise along Hwy 49 from June 1, 2023 through May 31, 2024, the sign is the responsibility of the company and will be returned after the year is over. Sign must be made of coroplast or dibond material.
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 20, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event, as well as announced on the grounds throughout the weekend.

Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

**GOLD \$1125-1499**

- 4 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 20, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event.
- Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

**SILVER \$750-1124**

- 2 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 20, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event.
- Name listed on webpage and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

**BRONZE \$325-749**

- 2 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- Name mentions during the sponsored event.
- Name listed on webpage and social media pages, including logo (if JPEG is supplied by April 15, 2023 and a link to your website.

**FRIENDS \$25-324**

- Name listed on a sign in beer gardens.
- Name mentions during the sponsored event.
- Name listed on webpage, and social media.

[www.wanhamplowingmatch.com](http://www.wanhamplowingmatch.com)

**Thank you for your Support!**

# The 50th Wanham Plowing Match 2023 Sponsorship Agreement

Contact name \_\_\_\_\_

Company/Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website link: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Other social media links: \_\_\_\_\_

Key history/information that may be used in advertising, on grounds or social media (ie:

Established in XXXX, what is your company?)

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Level of sponsorship agreed to: \_\_\_\_\_

Sponsorship amount/value: \$ \_\_\_\_\_

Approved by (print) \_\_\_\_\_

Date \_\_\_\_\_

Signed \_\_\_\_\_

Please email this form, along with a JPEG format of your logo  
and links to your website and social media pages to [info@wanhamplowingmatch.com](mailto:info@wanhamplowingmatch.com)  
C.O.C.O Plowing Match & Agricultural Society - Box 190, Wanham, Alberta, T0H 3P0